



CANVA AI FOR BUSINESS ACCELERATOR

Course ID : CANVA-L2



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Duration: 2 Days

(12 Hours) 09:00 AM – 04:00 PM



Price: 10,900 THB

* (excluding VAT 7%)

* Eligible for 200% tax deduction



Training Schedule

www.9experttraining.com

Category: Business, Artificial Intelligence

This course empowers marketing and business teams to leverage Canva and AI technologies for content creation, business presentations, social media, reporting, and collaborative planning through Whiteboards. The course aims to reduce production costs, accelerate workflows, and deliver impactful digital content aligned with modern business needs.

Objectives

1. Accelerating design and content creation with Canva and AI
2. Reducing content production costs
3. Enhancing efficiency in business communication
4. Exploring Canva's 2025 tools and AI-powered Visual Suite
5. Learning through workshops, case studies, and final projects

Target Audience

1. Marketing professionals, content creators, and social media managers
2. Individuals seeking to enhance productivity with AI
3. Professionals engaged in presentations, content planning, and reporting

Prerequisites

1. A basic understanding of business or marketing workflows
2. Prior experience with Canva or similar design tools

System Requirements

1. Windows 10 / 11
2. A Canva account
3. A Canva Pro license

TRAINING TOPICS

DAY 1 Morning Session

9:00 AM – 12:00 PM

1. Canva Intensive

- Reviewing the interface and workflows
- Refreshing key tools

2. Canva for Business Presentation

- Using templates and structuring effective business presentations
- Applying targeted design techniques
- Exploring Visual Suite 2.0: Canva Sheet, Canva Chart
- Utilizing presentation modes: Presenter View, video recording
- Leveraging collaboration tools: Share and Design Collaboration

- Using add-ons: Draw and Magic Shortcut
- **Workshop:** Creating a product or service presentation

3. Brand Kit & Canva Project (Pro)

- Understanding Canva Free, Pro, and Team packages
- Creating Brand Kits, templates, and controls
- Managing files and team workflows
- **Workshop:** Building branded templates



DAY 1 Afternoon Session

1:00 PM – 4:00 PM

4. Canva Docs for Design (Pro)

- Understanding the concept and structure of Canva Docs
- Exploring exclusive content features
- Using Magic Write for AI-generated content
- Publishing and converting Canva Docs into Presentations

5. Canva AI for Design (Pro)

- Overview of Canva AI features
- Using “Design for Me”, “Create an Image”, and “Create a Video Clip”
- Applying effective prompt-writing techniques
- Incorporating AI-generated visuals into designs
- **Workshop:** Creating images and videos from prompts

6. Canva Whiteboards

- Creating and customizing Whiteboards
- Exploring team collaboration features
- Utilizing elements: Notes, Comments, Quizzes, and Polls
- Conducting brainstorming sessions, planning, and customer journey mapping
- **Workshop:** Designing a marketing plan using Whiteboard

7. Canva Sheets for Reporting

- Overview and structure of Canva Sheets
- Importing data (CSV/Excel), applying formulas, and leveraging AI features
- Using Magic Formulas, Insights, and Charts
- **Workshop:** Building a business report with charts

8. Canva Sheets for Bulk Design

- Understanding the Bulk Create concept
- Preparing content and assets
- Using Magic Studio for large-scale design
- **Workshop:** Designing multiple social media assets

9. Canva Sheets for Planning

- Managing team-based planning workflows
- Simulating content scheduling
- **Workshop:** Planning a one-month social media calendar

10. Canva Code: No-Code Creative Solutions

- Introducing to Canva Code
- Exploring use cases in HR, training, and other domains
- Understanding limitations and practical applications

11. Final Summary & Q&A



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